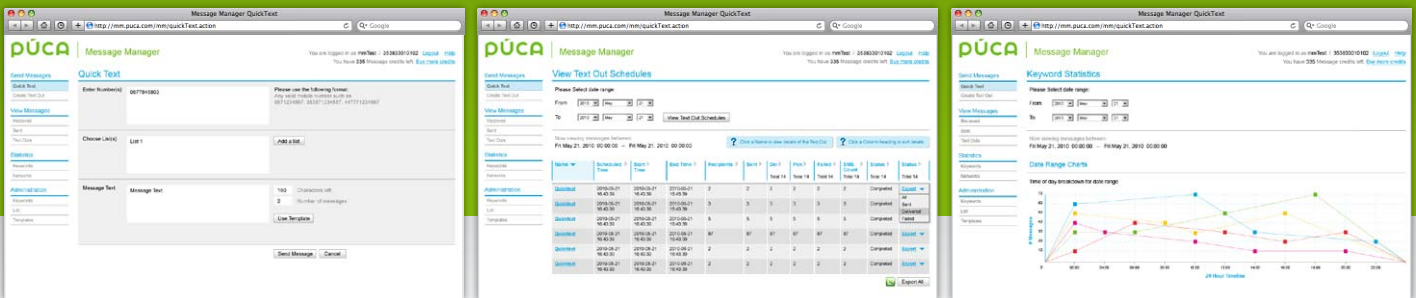




Reduce your costs

Increase your company's productivity

Communicate Instantly with customers & staff



Púca Message Manager™ is a reliable, secure and cost-effective way to manage all of your business SMS messaging needs.

With Message Manager you can send and receive SMS messages to and from staff and customers, benefit from faster information flow and reduce your communications costs.

Message Manager includes a range of interactive tools, reporting features and self-service applications as well as an API for integration with your own IT systems if required.

Some examples of what you can do with Message Manager:

- » Two-way communication with staff, suppliers & customers
- » Direct Response advertising and lead generation
- » TV and Radio Comment lines, Votes & Competitions
- » Information Alerts and Emergency Notifications
- » Payment reminders, balance requests, mobile ticketing, fraud prevention, call-centre management and much more....

For a FREE trial call +353 1 499 5090 or visit us online at www.puca.com/mm

What Our Customers Say:



"Púca's mobile platform has been highly effective in improving productivity in our installations department...the system is very easy to use and manage." – Stewart Jameson, UPC

"Using text messages to communicate with our applicants is saving our personnel a significant amount of time each day which frees up much needed resources." – Eithne Fox, Health Services Executive (HSE)



"Púca's system is an extremely effective and cost efficient direct marketing tool for Meteor's marketing team." – Catherine McGrath, Customer Retention Manager, Meteor Mobile

"Púca's mobile marketing platform enabled us both to extend our reach and reduce our costs—a win win situation for any charity." – Judith Gilsenan, Marketing and Fundraising Director, World Vision



"We've been using Púca's SMS system at the Tate for three years mostly for staff communications. What sets Púca's system apart for us is its simplicity, the ability to personalise messages and check delivery status" – Robin Tolley, Tate Gallery UK



Message Manager is available in a range of editions tailored to your business needs.

	Standard	Professional	API	Enterprise Solutions		
				Loyalty Plus	Contact Centre	Media Console
Send/Receive/Schedule SMS	✓	✓	✓	✓	✓	✓
Web Management Tools	✓	✓	✗	✓	✓	✓
Reporting and Charting Tools	✓	✓	✓	✓	✓	✓
Sender ID	✓	✓	✓	✓	✓	✓
Delivery Receipts	✓	✓	✓	✓	✓	✓
Short-code + Long Number Options	✓	✓	✓	✓	✓	✓
List and Database Management	✓	✓	✗	✓	✓	✓
Tiered Access Levels	✗	✓	✗	✓	✓	✓
mCoupon Issuing & Redemption	✗	✗	✗	✓	✗	✗
In-line replies & Message Queuing	✗	✗	✗	✗	✓	✓
API integration	✗	✓	✓	✓*	✓*	✓*
MMS	✗	✓*	✓*	✓*	✓*	✓*

* Available as option

Call us on +353 1 499 5090 to discuss your requirements.

Features:

- » Send and schedule thousands of messages at once
- » 2-way messaging including auto-replies and API functionality
- » Advanced list management features including upload, opt-in/opt-out
- » Database integration – e.g. personalise with name, ticket number, etc.
- » Detailed Delivery receipt information
- » Industry-leading Service Level Agreements and technical support

Benefits:

- » Simple and intuitive web-based interfaces
- » In-depth reporting and analysis tools
- » No need to install software or hardware
- » Securely hosted, 'cloud' computing service
- » Multiple short-codes and long number options
- » Fully compliant with Data Protection guidelines

About Púca

Púca provides a comprehensive range of mobile solutions including mobile marketing, business communications and mobile commerce. Our products and services range from high-performance SMS messaging tools and services to cutting-edge iPhone and Android apps to mobile Internet and m-commerce applications.

Púca has been a thought leader in the mobile industry since our foundation over ten years ago. During this time we've built up a solid track record of consistently delivering ROI for our customers and an unrivalled reputation for quality, service and innovation.

Talk to us today to find out how we can deliver measurable results to your business.



GET IN TOUCH

To find out more or to request a free trial, call us on +353 1 499 5090, send an email to info@puca.com or visit www.puca.com/mm



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